IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

| GIRAFA.COM, INC. |) |
|---|------------------------------|
| Plaintiff, |) |
| v. |) C.A. No. 07-787-SLR |
| AMAZON WEB SERVICES LLC, AMAZON.COM, INC., ALEXA INTERNET, INC., IAC SEARCH & MEDIA, INC., SNAP TECHNOLOGIES, INC., YAHOO! INC., SMARTDEVIL INC., EXALEAD, INC., and EXALEAD S.A., | JURY TRIAL DEMANDED)))) |
| Defendants. |) |

AMAZON WEB SERVICES LLC, AMAZON.COM, INC., AND ALEXA INTERNET INC.'S REPLY IN SUPPORT OF ITS SUBMISSION OF NEWLY-DISCOVERED EVIDENCE, MOTION FOR DECLARATION OF PRIORITY DATE, AND MOTION FOR SANCTIONS

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Dated: October 27, 2008 888736 / 32639

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Attorneys for Defendants Amazon Web Services LLC, Amazon.com, Inc., and Alexa Internet, Inc. The Schmid paper is prior art to U.S. Patent No. 6,864,904 (the "'904 patent"). Girafa admitted this in its July 30, 2008, Information Disclosure Statement ("IDS"), Opening Br. at Ex. A, despite on three separate occasions, both before and after filing that IDS, arguing before this Court that the same Schmid paper was *not* prior art because the publication date had not been established.

Confronted with these facts, Girafa claims that the Amazon Defendants disregarded a disclaimer in the IDS that states that the documents cited are not necessarily prior art and that Girafa reserved the right to challenge the publication date of any cited reference. Girafa points to the following language from the IDS:

This IDS should not be construed as a representation . . . that any cited document listed or attached is (or constitutes) prior art. . . and Applicant reserves the right to prove that the date of publication is in fact different.

Girafa's Opp. Br. at 2 (quoting portions of Girafa's IDS, Opening Br. at Ex. A, pg. 4, ¶ 6).

But the cropped quote from the IDS leaves out a critical clause, which requires a party to identify that a listed publication date did not come from the face of the publication when that is the case:

This IDS should not be construed as a representation . . . that any cited document listed or attached is (or constitutes) prior art. Unless otherwise indicated, the date of publication indicated for an item is taken from the face of the item and Applicant reserves the right to prove that the date of publication is in fact different.

Opening Br. at Ex. A, pg. 4 at ¶ 6 (emphasis added to show the relevant portion of its IDS that Girafa did not disclose to the Court).¹ In other words, unless a party says otherwise, by specifically listing a date the party is representing to the PTO that the date comes from the face of the publication (and that the party reserves the right to challenge the date). Here, the Schmid

¹ Girafa claims that the Amazon Defendants did not disclose the disclaimer in their opening brief. Opp. Br. at 1. In fact, the Amazon Defendants attached the entire IDS as an exhibit to its opening brief, including paragraph 6 which Girafa relies upon. Opening Br. at Ex. A.

paper has no date on its face. Despite that fact, Girafa did not "indicate otherwise," thereby representing to the PTO that March 1998 was the date listed on the reference, when in fact it was not.

Girafa appears to be making this up as it goes along. Girafa's current story, that it listed the March 1998 date only because it was a position taken by the Amazon Defendants, is not consistent with what it said in the IDS. If Girafa believed that the Schmid paper had a later publication date than March 1998, it should have explained that in the IDS by making it clear that the listed date came from the Amazon Defendants, not the reference, and that Girafa disputed it. Instead, Girafa was silent in just listing the date represented to the PTO, March 1998, as the Schmid paper's publication date, and Girafa has to live with that. Why Girafa did this when the Schmid paper admittedly has no publication date on it is a mystery – perhaps Girafa has strategic prosecution reasons for taking this position on the date of publication of Schmid. In any case, this Court should hold Girafa to its admission there, as Girafa cannot be allowed to take conflicting positions when it suits its interests. The Court should thus declare the filing date of the Schmid paper to be March 1998 and grant the Amazon Defendants their costs, expenses, and attorneys fees pursuant to 28 U.S.C. § 1927.

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CERTIFICATE OF SERVICE

I, David E. Moore, hereby certify that on October 27, 2008, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on October 27, 2008, the attached document was Electronically Mailed to the following person(s):

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